

post-its



post-its



The source user of a post-it note uses the post-it to communicate with an end user. The end user may be another person or a reminder to a future version of the source user. Successful communication requires both source user and end user to come across the same physical surface.

Anti-humor and many “dad jokes” operate on the deliberate denial of a clever punch line. “What did the farmer say when he lost his tractor?” [“Where’s my tractor?”] Meta- and anti-humor may be playful, willful misunderstanding of a situation and can form the basis of pranks.

From Zen koans to Latvian potato jokes, Christian mystics and Russian absurdists....a profound sense of reality destruction and recoherence can be evoked in comedic and spiritual works. The gaping laughter of surprise and recognition comes after the audience is kicked in the teeth by trenchant articulation of an unexamined reality.

For this exercise, I composed 5 “non-jokes” with the opening line of a cliché joke (pink text) on a post-it and a closing non-punchline reminder (black text) on the back of the same post-it. I placed the post-its in the pages of books in a free little library stand located in College Park, MD, United States.

post-its

WHEN IS
A DOOR
NOT
A DOOR?

post-its

there is more
in you than
you know

you

p o s t - i t s

KNOCK
KNOCK

post-its

you are loved
beyond
comprehension

KM OK

KM OK

YW

post-its

A PRIEST
AND A RABBI
WALK INTO
A BAR....

post-its

work is
love made
visible

4-23-20
MAY 15 11:00 AM
MAY 15 11:00 AM
MAY 15 11:00 AM
MAY 15 11:00 AM

YW

post-its

WHAT IS
RED AND
SMELLS LIKE
BLUE PAINT?

post-its

do not conform
to the patterns
of this world

BTAEYHNIJLS
YWERTZ FUIE
KEDYVID
MNYL 12

YW

post-its

WHAT DO
YOU CALL A
TOOTHLESS
BEAR?

post-its

desire for safety
stands against
every great and
noble enterprise

yw