

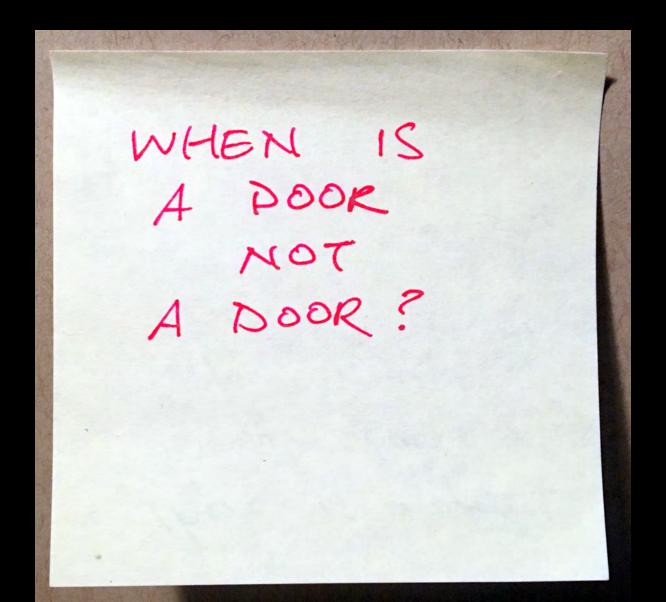


The source user of a post-it note uses the post-it to communicate with an end user. The end user may be another person or a reminder to a future version of the source user. Successful communication requires both source user and end user to come across the same physical surface.

Anti-humor and many "dad jokes" operate on the deliberate denial of a clever punch line. "What did the farmer say when he lost his tractor?" ["Where's my tractor?"] Meta- and anti-humor may be playful, willful misunderstanding of a situation and can form the basis of pranks.

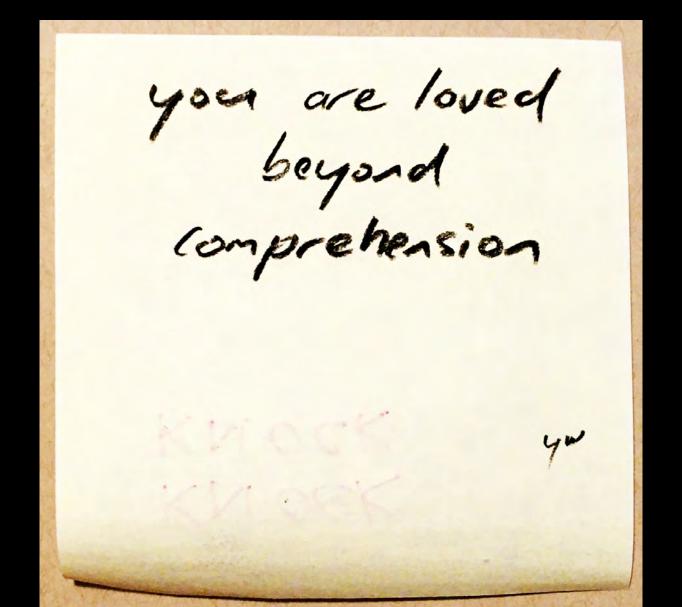
From Zen koans to Latvian potato jokes, Christian mystics and Russian absurdists....a profound sense of reality destruction and recoherence can be evoked in comedic and spiritual works. The gaping laughter of surprise and recognition comes after the audience is kicked in the teeth by trenchant articulation of an unexamined reality.

For this exercise, I composed 5 "non-jokes" with the opening line of a cliché joke (pink text) on a post-it and a closing non-punchline reminder (black text) on the back of the same post-it. I placed the post-its in the pages of books in a free little library stand located in College Park, MD, United States.

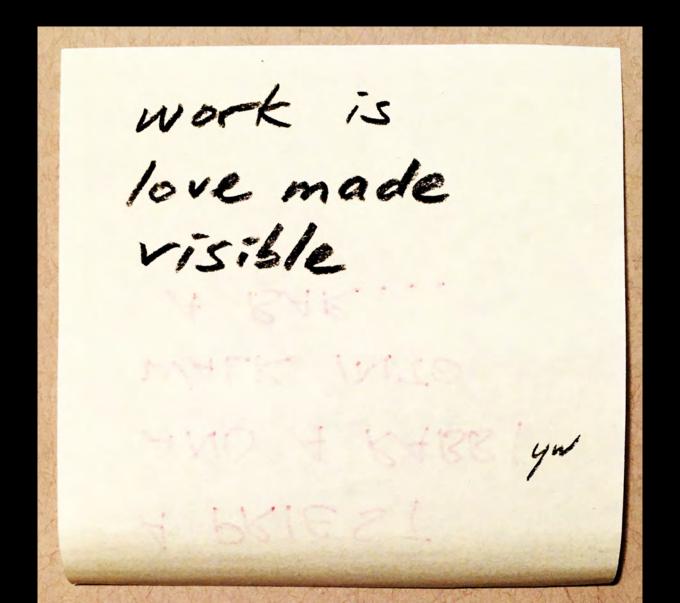


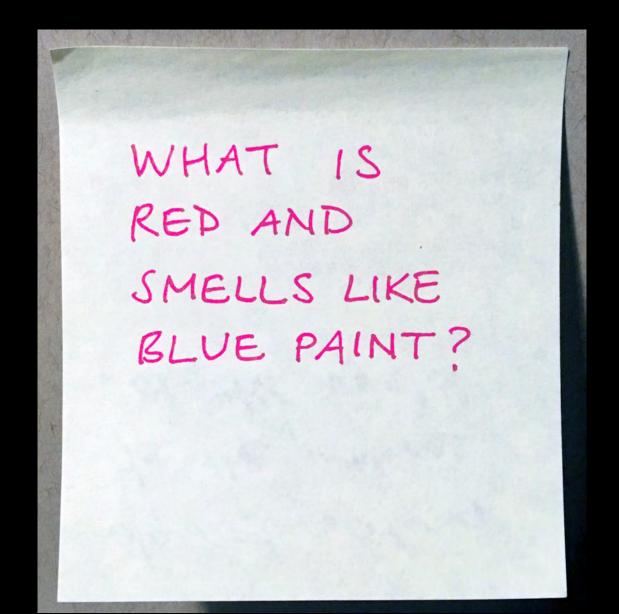
there is more in you than you know you





A PRIEST ANO A RABBI WALK INTO A BAR ...





do not conform to the patterns of this world you

WHAT DO YOU CALL A TOOTHLESS BEAR?

desire for satety stands against every great and noble enterprise yw